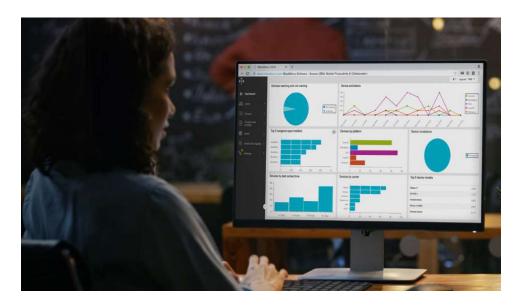# Unified Endpoint Management with Trusted Security

What's New in BlackBerry UEM

BlackBerry® UEM delivers unified endpoint management and policy control for your diverse and growing fleet of devices and apps. With its single management console and trusted end-to-end security model, it provides the flexibility and security you need to keep your employees connected and protected.

NEW: Migration Capabilities

BlackBerry UEM now enables migration of Android Enterprise activated devices (with managed Google Play™), and Dynamics activated devices from BlackBerry UEM on-prem (v12.13 or later) to BlackBerry® UEM Cloud, or to another BlackBerry UEM on-prem server.

These new migration options provide you with more flexibility in your deployment design. They reduce IT and end user burden by not requiring a reactivation when transitioning between on on-prem domains or the BlackBerry UEM Cloud.

Solution Overview

The BlackBerry UEM platform:
- Delivers complete, unified endpoint management and policy control for the diverse and growing fleet of devices and apps in today's organizations
- Enables organizations to secure and manage devices, applications, data and policies
- Provides an integrated view of users, devices, apps and policies, across multiple ownership models and platforms, including iOS®, Android™, Windows® 10®, macOS®, and Chrome OS™
- Offers a single, easy-to-use management console, with an extensive set of policies and profiles to suit your needs
- Is easy-to-use for large enterprise and small business alike
- Reduces hardware costs with an available cloud deployment option

BlackBerry UEM

BlackBerry UEM delivers unified, multi-OS endpoint management across all ownership models.

BlackBerry UEM provides a single, integrated view of the users, devices, apps and policies in your environment. You get comprehensive support for devices operating on a wide range of platforms, all managed from one console. BlackBerry UEM is designed for BYOD, BYOC, COPE and COBO ownership models. Most organizations require varying levels of security and management for a mix of personal and corporate devices, including individual users with multiple devices. Organizations need effective and unobtrusive security for unmanaged personal devices, advanced controls for corporate owned devices, and options for specialized use cases such as kiosks.

BlackBerry UEM is built to secure and manage the growing number of endpoints in the enterprise as well as new classes of devices.

As connected devices become more pervasive in the enterprise, BlackBerry UEM enables you to secure current and future IoT endpoints with a unified platform. Wearable devices are increasingly common, and BlackBerry UEM allows IT to apply a consistent platform and management approach across all these devices.

BlackBerry UEM enables the mobile workforce with the Microsoft apps they need.

BlackBerry UEM manages and applies security to Microsoft® Office 365® apps on iOS and Android devices, giving users access to native Microsoft Office 365 productivity experiences. From BlackBerry UEM, administrators can apply Microsoft® Intune app protection policies to Microsoft Office 365 apps. BlackBerry® Workspaces, managed by BlackBerry UEM, can apply digital rights management to all Microsoft Office 365 documents.

These capabilities allow users to mobilize content and content repositories like Microsoft® SharePoint® and Microsoft OneDrive®.

BlackBerry UEM reduces your Total Cost of Ownership (TCO).

BlackBerry UEM offers low TCO by:

- Reducing hardware costs with the choice of a single-server footprint or cloud deployment
- Eliminating VPN licenses
- Lowering training costs by making it easy to use for both IT and end users
- Decreasing IT resource burden with its self-serve user portal and single-console interface

"Wearable devices are increasingly common, and BlackBerry UEM allows IT to apply a consistent platform and management approach across all these devices."

About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including 175M cars on the road today. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

For more information, visit BlackBerry.com and follow @BlackBerry.

::: BlackBerry®

Intelligent Security. Everywhere.